

## **5. Program review by external experts.**

The Bachelor in Business Management self-study was reviewed by Dr. Vipin Gupta, professor and co - director of the Global Management Center at California State University, San Bernardino.

The review process was as follows:

1. First approach of the academy with Dr. Gupta in order to:

- ✓ Introduce ourselves.
- ✓ Present him with the general aspects of the program.
- ✓ Define logistics and participants for interviews.
- ✓ Know the relevant points in which Dr. Gupta will put more emphasis on his review.

2. Send Dr. Gupta the self-study for his review.

3. Dr. Gupta visits Mexicali campus for interviews with the following audience:

- ✓ Academic Coordinator and representatives of full-time and subject professors.
- ✓ Students (first, second and third year).

4. Videoconference with Tijuana campus for interviews with the following audience:

- ✓ Coordinators (academic and operational) and representatives of full-time and subject professors.
- ✓ Students (first, second and third year).

5.1 Academic Profile of the external reviewers.

See Evidence # 6 External Reviewer's CV.

5.2 Recommendations of the external reviewer.

See Evidence # 7 Report and recommendations of the external reviewer on the revision of the BBM's self-study.